

Press Release:
Ismaning, March 25, 2020

PERFORMANCE DAYS © functional fabrics fair
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PERFORMANCE DAYS in times of COVID-19: The protection of visitors and exhibitors remains top priority

April show in Munich cancelled - with exhibitor innovations for summer 2022 being presented in digital form

Design & Development GmbH Textile Consult, event organiser of the PERFORMANCE DAYS trade fair for functional fabrics and materials, will not be holding the event in Munich in April this year, nor will there be a postponement to a later date in the first half of the year, with the protection of visitors and exhibitors being the priority. Instead, the fair is working flat out to create digital alternatives to ensure that customers, and the entire sports and textile industry can still be informed about the latest fabric trends and innovations in terms of function, fashion and sustainability for the summer 2022 season.

The PERFORMANCE DAYS fair, the trade show for functional fabrics and materials for sports and fashion, and pioneer in terms of textile sustainability, will not be taking place on April 22-23 in Munich.

Although the current ban on events in Germany does not include the fair date, the fair organisers wish to emphasise that the health of exhibitors and visitors remains the top priority. Additionally, with travel bans and many restrictive measures in place to avoid the spread of the virus, holding PERFORMANCE DAYS in April would not be justifiable towards the globally based customers also from an economic perspective. After extensive monitoring of the COVID-19 virus pandemic and conscientious consideration of alternatives, such as postponing the fair to a later date in the summer, and in close exchange with exhibitors and attendees, the fair team has now decided, with a heavy heart, to cancel the fair for what would have been the kick-off of the fabrics for the summer 2022 season.

General Manager Marco Weichert explains further: “The safety and health of our visitors and exhibitors is given our top priority. Even though the current event ban in Bavaria only applies until April 19, we would like to help in curtailing the spread of the corona virus beyond that date. In view of the current uncertain situation, in which new short-term decisions have to be taken to protect the health of everyone, we believe it makes sense not to postpone the event to a later date either, but to send a clear signal that we are acting far-sightedly and responsibly by cancelling the trade fair for the summer 2022 kick-off.”

Nevertheless, in order to keep the industry informed on the latest trends of exhibitors, all departments are currently working flat out on digital solutions. As around 1.000 new fabrics and ingredients from exhibitors for summer 2022 have been made available to the fair headquarters, it is planned to present these trends in digital form in the next few weeks. Senior Marketing Manager Lena Weimer comments: “Even if exhibitors and visitors cannot

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meet personally at the fair in this currently very challenging situation, we will find ways to inform the industry about the latest products and trends.”

“We treasure the good, close and intensive contact with our exhibitors dearly, some of whom have been working together with us since the fair was founded 10 years ago. Such close partnerships are faced with challenges in adverse times. We will be working hard to prepare the presentation of exhibitor trends in virtual form in order to inform the industry, and to support our partners”, adds Lisa Lechner, Senior Project Manager.

Current developments will be posted on the fair website at www.performancedays.com. As soon as the latest trends for summer 2022 are ready for virtual presentation, all visitors, exhibitors and partners of PERFORMANCE DAYS will receive digital notice thereof.

The next fair will take place as planned on October 28-29 2020 in Munich and will present the trends and innovations for the winter 2022/23 season!

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About PERFORMANCE DAYS

PERFORMANCE DAYS – the “functional fabric fair” launched in 2008, is the first and only event created especially for functional fabrics for sports and work clothing. The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and service providers the opportunity to present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons, and zippers.

The industry experts who come to this fair – the designers, product managers, buyers, and decision-makers of almost every European active clothing and functional wear brand (see [Visitor List](#)) – will find a complete selection of high quality materials available at just the right time in April/May and October/November. These dates are intentionally scheduled early and are optimal for summer and winter sport and sportive fashion collections. A listing of current exhibitors is available online at “[Exhibitor List](#)” as well as all past trade fair “[catalogs](#).”

The relaxed and focused workshop-like atmosphere at PERFORMANCE DAYS differentiates it from other fairs. That is one of the reasons why the Munich based Functional Fabric Fair, at the heart of the European sportswear industry, has become one of the top addresses for new fabrics, innovations, and is the preferred meeting place to conduct business.

The unique [PERFORMANCE FORUM](#) at PERFORMANCE DAYS gives visitors an inspiring and informed overview of the latest materials, trends, and innovations by the exhibitors. This is also where the [\(ECO\) PERFORMANCE AWARD](#) is presented.

Valuable [expert talks](#), [workshops](#), and [guided tours](#) round out the informative program. All lectures will be available online after the trade fair – see “[Expert Talk Archive](#).”

Free entrance and admission to all events for industry visitors.

More information and online registration at: www.performancedays.com

About the Functional Fabric Fair powered by PERFORMANCE DAYS

Since 2018, the trade takes place as “[Functional Fabric Fair powered by PERFORMANCE DAYS](#)” in the USA in cooperation with [Reed Exhibitions](#). Located in the Javits Center in New York City as well as in the Oregon Convention Center in Portland, OR, the sourcing fair exhibits the latest industry trends analogous to the event in Munich and is the platform in the USA for sourcing functional fabrics and accessories. The event includes exhibits, workshops, industry lectures, and a program for professional networking and networked manufacturers and buyers.

SAVE THE DATES for 2020:

- July 20-21 New York City
- October 28-29 Munich
- November 18-19 Portland, Oregon