

Press Release:
Ismaning, October 28th, 2019

PERFORMANCE DAYS © functional fabrics fair
produced by Design & Development GmbH Textile Consult
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PERFORMANCE DAYS and SPORTSFASHION by SAZ launch their cooperation

sustain&innovate: The first sustainability conference specifically for the functional textile industry

The second day of the upcoming PERFORMANCE DAYS will be devoted fully to the issue of sustainability. In cooperation with the trade magazine SPORTSFASHION by SAZ, the fair will present the first conference for sustainability in the functional textile sector, entitled “sustain&innovate”.

In the world of sport, as well as in fashion, functional textiles, fabrics and fibres have become indispensable. And these areas are precisely where sustainability is such an important issue, while proving just as complex at the same time. Sustainability has yet to find a real home, although sustainability events in the textile branch do exist. PERFORMANCE DAYS, in cooperation with the trade journal SPORTSFASHION by SAZ, is now taking on the challenge to specifically inform the functional textile sector, in particular about the most important and latest steps relating to sustainability. Consequently, the two key industry players are organising the first Sustainability Congress for functional textiles on November 14th in Munich, in the EXPERT TALKS Area of PERFORMANCE DAYS in Hall C1 of Munich’s fair centre.

Key speakers for the industry’s key issue

Under the title “sustain&innovate”, the November 14th will see a full day of international speakers giving talks on important and cutting-edge topics concerning sustainability, exclusively tailored to the functional textile branch. The program is supported by the sponsors PrimaLoft, Polortec and ISKO who also exhibit at PERFORMANCE DAYS. Visitors can expect an extensive and informative program:

- Vaude managing director and sustainability specialist Antje von Dewitz will join as a keynote speaker.
- Karin Ekberg’s topic is of particular interest, where she will explain the importance of the HIGG Index for production.
- The Patagonia brand is considered a pioneer in terms of sustainability, making Patagonia’s Nicholas Allen’s presence at the conference of key importance, where specialist journalist, Charles Ross, will interview him.
- The audience can look forward to an exciting round of discussions when sustainability expert Anna Rodewald from the GreenroomVoice agency talks to international guests about the latest developments in sustainability.
- Specialist journalist Sophie Bramel will chair another interesting round of discussions entitled “Designing for Recycling” and the consideration of mono materials in the development of functional clothing.

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- Martin Cieslik, Head of Sales of the renowned Hohenstein Institute, answers the important question “Why Verification Matters” in his talk.
- Sponsors of the event, such as PrimaLoft and Polartec, will also be presenting their sustainable concepts. Visitors can look forward to speakers from leading ingredient brands.
- Ulrike Arlt, editor-in-chief of SPORTSFASHION by SAZ, will moderate the program. She will also be giving a talk on the status quo of current success in relation to sustainability within the industry.

The conference will take place in the exhibition area of PERFORMANCE DAYS. The entire EXPERT TALKS Area of Hall C1 at Munich’s fair grounds will be reserved on November 14th for this innovative and unique format.

Best of all for all visitors: Not only admission to the trade fair, but also all lectures and talks at the sustain&innovate conference are free of charge! Nevertheless, it is recommended that visitors register online in advance of their arrival in order to avoid waiting times at entrances.

This absolutely unique format is completed by a special edition of SPORTSFASHION by SAZ, reporting on the conference itself and all-important sustainable issues for exhibitors, in both the German and English language. The magazine will be available at entrances on both fair days, and can be read online on the websites www.performancedays.com and www.sazsport.de, and also sent to all subscribers.

Trade fair general manager Marco Weichert is upbeat: “As a trade fair for functional fabrics and materials, we have always been a pioneer when it comes to innovation. The topic of sustainability is not only of immense importance, it will be the driving key issue for the branch in the coming years. That is why we are particularly proud that we’ve developed a unique and new format with the sustain&innovate conference, which did not exist in the branch in such a form. This allows us to reach and inform all major decision-makers internationally in relation to the manufacturing and sale of functional textiles, from fibre manufacturers to clothing brands”.

Find out more about PERFORMANCE DAYS at www.performancedays.com. The full program of the sustain&innovate conference will soon be available here, as well as on the conference’s own website, www.sustainandinnovate.com

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About PERFORMANCE DAYS

PERFORMANCE DAYS – the “functional fabric fair” launched in 2008, is the first and only event created especially for functional fabrics for sports and work clothing. The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and service providers the opportunity to present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons, and zippers.

The industry experts who come to this fair – the designers, product managers, buyers, and decision-makers of almost every European active clothing and functional wear brand (see [Visitor List](#)) – will find a complete selection of high quality materials available at just the right time in April/May and October/November. These dates are intentionally scheduled early and are optimal for summer and winter sport and sportive fashion collections. A listing of current exhibitors is available online at “[Exhibitor List](#)” as well as all past trade fair catalogs at “[Catalogs](#).”

The relaxed and focused workshop-like atmosphere at PERFORMANCE DAYS differentiates it from other fairs. That is one of the reasons why the Munich based Functional Fabric Fair, at the heart of the European sportswear industry, has become one of the top addresses for new fabrics, innovations, and is the preferred meeting place to conduct business.

[The](#) unique PERFORMANCE FORUM at PERFORMANCE DAYS gives visitors an inspiring and informed overview of the latest materials, trends, and innovations by the exhibitors. [This](#) is also where the [\(ECO\) PERFORMANCE AWARD](#) is presented.

Valuable [expert talks](#), [workshops](#), and [guided tours](#) round out the informative program. All lectures will be available online after the trade fair – see “[Presentations Library](#).”

Free entrance and admission to all events for industry visitors.

More information and online registration at: www.performancedays.com

About the Functional Fabric Fair powered by PERFORMANCE DAYS

As “[Functional Fabric Fair powered by PERFORMANCE DAYS](#)” the trade fair has also been taking place in the US in cooperation with [Reed Exhibitions](#) since 2018. Located in the Javits Center in New York City as well as in the Oregon Convention Center in Portland, OR, the sourcing fair exhibits the latest industry trends analogous to the event in Munich and is the platform in the USA for sourcing functional fabrics and accessories. The event includes exhibits, workshops, industry lectures, and a program for professional networking and networked manufacturers and buyers.

New York City, NY: July 20-21st, 2020

Portland, OR: November 18-19th, 2020