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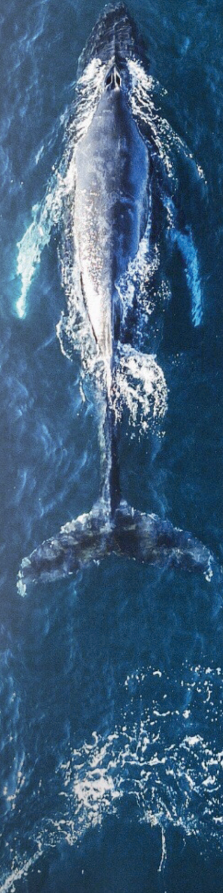
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**SEAQUAL IS  
AN INITIATIVE  
TO CHALLENGE  
PLASTIC  
POLLUTION  
TOGETHER,  
WE MUST ACT  
NOW.**



Plastic is destroying our marine environment like never before. Together, we must act now.

SEAQUAL INITIATIVE is a unique collaborative model that challenges plastic pollution. Working with NGOs, fishermen, researchers, authorities, industry and brands we make it possible for plastic marine litter to be transformed into inspiring new products. Plastic retrieved from our oceans, beaches and estuaries is converted into a new, fully traceable raw material that has the power to raise awareness of the problem of marine plastics and all those working hard to solve it.

SEAQUAL INITIATIVE's first collaboration with industry resulted in the award winning SEAQUAL® YARN, a high quality 100% recycled polyester fiber containing plastic marine litter. SEAQUAL® YARN is a starting point for a cleaner ocean, a yarn for an environmentally conscious textile market.

